

Greater Lansing Area Holiday Commission

26th Annual Dr. Martin Luther King Jr. Holiday Luncheon

The Legacy Lives on Through Action

January 17, 2011

Advertisement and Luncheon Ticket

INVOICE

Business Name: _____

Business Address: _____

Contact Person: _____ Phone No.: _____

E-mail Address: _____ Fax No.: _____

Booklet Ad

<u>Ad Size and Dimensions</u>	<u>Contribution</u>	<u>Reprint Last Year's Ad</u>	<u>No. of Ads</u>
Full-Page Ad (7 ½" x 10")	\$250	<input type="checkbox"/>	_____
Half-Page Ad (7" x 4 ¾")	\$125	<input type="checkbox"/>	_____
Quarter-Page Ad (4 ½" x 3 ¼")	\$60	<input type="checkbox"/>	_____
Business Card Ad (3 ½" x 2")	\$35	<input type="checkbox"/>	_____

If you care to reprint an ad utilized in the prior year, we have negatives maintained on file that can be republished if you wish, as long as changes are not required. Simply indicate this choice above and enclose a check with the order form.

Ad Specifications (Deadline: December 10, 2010)

Formats: DOC, PDF, EPS or TIF

All ad file(s) **MUST** be camera-ready

☐ Sending ad(s) via standard mail

Mail ad(s) to: Greater Lansing Area Holiday Commission (see address below)

☐ Sending ad(s) via e-mail

E-mail ad(s) to: MLKHolidayCommission@lansingmi.gov

Luncheon Tickets

<u>Ticket</u>	<u>Contribution</u>	<u>Total Amount of Tickets/Tables</u>
Individual Tickets	\$25/each	_____
Tables of 8	\$200/table	_____
Total Amount Enclosed	\$	_____

Make checks payable to MLK Area Holiday Commission • P.O. Box 24112 • Lansing, Michigan 48909
(517) 483-7637